



**Quality Focused. Results Based**

*This message is only intended for the use of the individual or entity to which it is addressed and may contain information that is privileged, confidential and exempt from disclosure. If the reader of this message is not the intended recipient, or an employee or agent responsible for delivering the message to the intended recipient, you are hereby notified that any dissemination, distribution, or copying of this communication is strictly prohibited. If you have received this communication in error, please notify us by telephone (604 580 1287) or electronically by return message ([marketing@mygreenplanet.com](mailto:marketing@mygreenplanet.com)) and delete or destroy all copies of this communication. Thank you*

# CONTENT PAGE

## OUR BRAND

Humble Beginnings

Mission Statement

Our Mission, goals and Values

Our Values

Brand Guidelines

## GET TO KNOW OUR NUTES

### Base Nutrients

*1 Part: Medi One*

*2 Part: Dual Fuel*

*3 Part: GP3*

*4 Part: Hydro Fuel*

*Backcountry Blend*

### Additive Nutrients

*Selection of Nutes*

### Maintenance Nutrients

*Selection of Nutes*

## THANK YOU

Useful Videos

As seen on Growing Exposed



## CO-FOUNDERS OF GREENPLANET NUTRIENTS

Pacific Northwest Garden Supply Ltd was started by Steven Betts in 1993 with one store in British Columbia, Canada. Having previously worked in the hydroponics industry, Steven had a strong desire to learn and to get involved in the industry by supporting urban agriculture. Shortly after launching the first location, Steven brought on his first partner Justin Cooper to help him with the original PNW location.

For decades, the Pacific Northwest has been home to some of the world's highest quality craft growers. A like-minded community of individuals, historically thriving in the shadows, all the while sharing knowledge and experiences with each other.

It was here that Steven and Justin recognized the need for higher quality, more competitively priced plant nutrients. With this in mind, they began to formulate and then develop what has now become an iconic brand in the industry, GreenPlanet Nutrients.

**Sharing our 25 years of craft growing experience.**



Get Started.



Clean. Conscious. Canadian.

Quality focused, results based!



## STATEMENT

At GreenPlanet Nutrients it has always been, and will always be, about the quality and purity of our products. Based in British Columbia, Canada we have implemented our 25 years of craft growing knowledge into the formulation and development of our innovative, high quality plant nutrient products. Whether you are a hobby or commercial grower, our goal is to give you the peace of mind knowing that you will reach new highs in your yields.

**Quality Focused. Results based.**  
**CULTIVATING A GREENER WORLD!**

[LEARN MORE](#)



## GreenPlanet Nutrients

### BASE NUTRIENTS

This icon represents the foundation of a plant's diet. Base nutrients provide all the necessary elements for plant growth such as Nitrogen, Phosphorus, Potassium, Calcium, Magnesium, Iron, Manganese, Zinc, Sulfur, and several other minor elements.

[VIEW ON WEBSITE](#)





# OUR COMPLETE 1 PART **MEDI ONE** BASE NUTRIENT IS FORMULATED FOR THE MEDICAL GROWER.

*DRAIN TO WASTE*

- **MEDI ONE**
- + VITATHRIVE
- + REZIN
- + MASSIVE
- + LIQUID WEIGHT

[VIEW ON WEBSITE](#)

[FEED CHART](#)





# SIMPLE AND EASY TO USE 2 PART **DUAL FUEL** BASE NUTRIENT THAT DELIVERS TIME AFTER TIME!

*DRAIN TO WASTE / RECIRCULATING*

- **DUAL FUEL**
  - + VITATHRIVE
  - + REZIN
  - + MASSIVE
  - + LIQUID WEIGHT

[VIEW ON WEBSITE](#)

[FEED CHART](#)







# 3 PART **GP3** BASE NUTRIENT BACKED BY YEARS OF EXPERIENCE FOR THE VETERAN GROWER.

*DRAIN TO WASTE / RECIRCULATING*

- **GP3**
  - + VITATHRIVE
  - + REZIN
  - + MASSIVE
  - + LIQUID WEIGHT

[VIEW ON WEBSITE](#)

[FEED CHART](#)





# 4 PART **HYDRO FUEL** BASE NUTRIENT IS IDEAL FOR ALL STAGES OF PLANT GROWTH.

*DRAIN TO WASTE / RECIRCULATING*



## ■ **HYDRO FUEL**

- + VITATHRIVE
- + REZIN
- + MASSIVE
- + LIQUID WEIGHT

[VIEW ON WEBSITE](#)

[FEED CHART](#)





# BACKCOUNTRY BLEND IS FORMULATED FOR THE OUTDOOR GROWER

*SLOW GRANULAR RELEASE*



## ■ BACKCOUNTRY BLEND GROW

- + BACKCOUNTRY BLEND BLOOM
- + BACKCOUNTRY BLEND BOOST

[VIEW ON WEBSITE](#)

[FEED CHART](#)



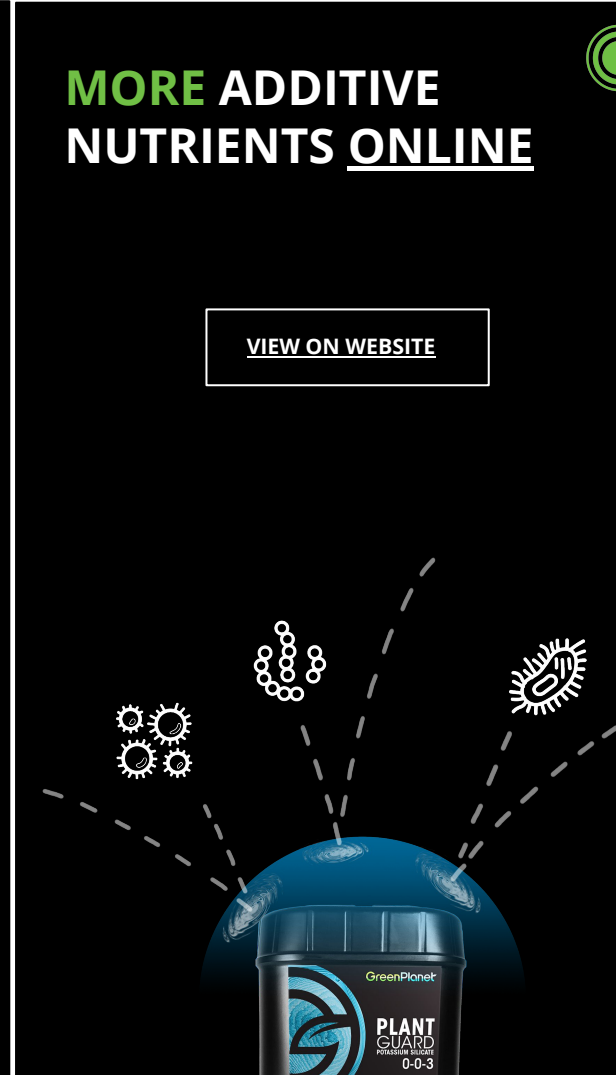
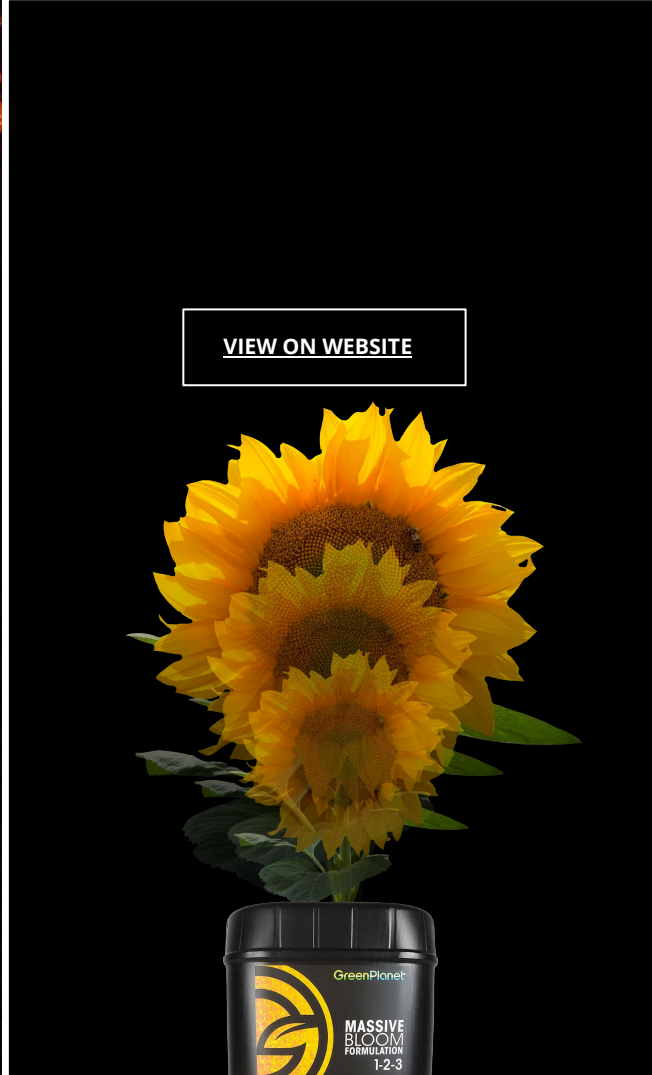
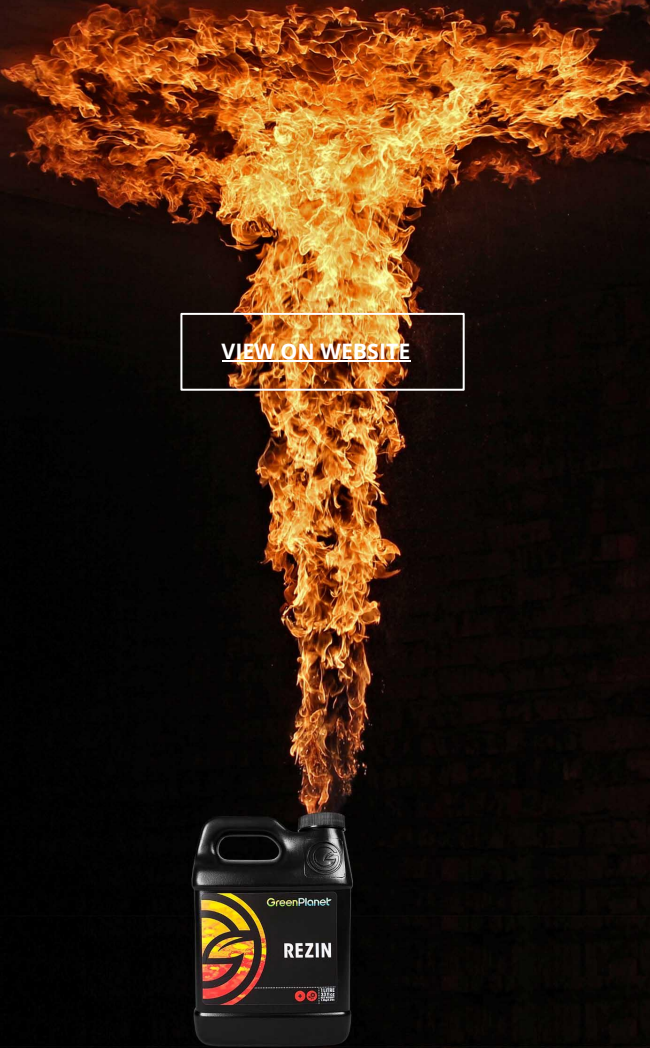


## **GreenPlanet Nutrients**

### **ADDITIVE NUTRIENTS**

This icon means that this particular product can be added to a plants diet to optimize performance in a specified area such as aroma or bloom.

[VIEW ON WEBSITE](#)



**MORE ADDITIVE**  
**NUTRIENTS ONLINE**



## **GreenPlanet Nutrients**

### **MAINTENANCE NUTRIENTS**

Some of our products specialize in maintaining or preserving a particular area in a plant's life cycle, such as pH levels.

[VIEW ON WEBSITE](#)



MORE MAINTENANCE  
NUTRIENTS ONLINE

[VIEW ON WEBSITE](#)



[VIEW ON WEBSITE](#)



[VIEW ON WEBSITE](#)



# THANK YOU

## Useful links

Nutrient Booklet: [Click here](#)

Nutrient Calculator: [Click here](#)

Nutrient Icon Guide: [Click here](#)

Resource Section (SDS sheets etc): [Click here](#)

## Contact us

info@mygreenplanet.com

+1-866-913-4769

## For all

For all marketing assets, please contact the marketing team



*See why we're sorry eh?*



[greenplanetnutrients.com](https://www.greenplanetnutrients.com)



# Useful Videos



Check Out Our New Green Planet Nutrients Website



Green Planet Nutrients: Unlocking the Marketing Assets

- Product images
- Approved assets
- Brand Guidelines
- Logos





*As seen on Growing Exposed*

[YOUTUBE](#)



This message is only intended for the use of the individual or entity to which it is addressed and may contain information that is privileged, confidential and exempt from disclosure. If the reader of this message is not the intended recipient, or an employee or agent responsible for delivering the message to the intended recipient, you are hereby notified that any dissemination, distribution, or copying of this communication is strictly prohibited. If you have received this communication in error, please notify us by telephone (604 580 1287) or electronically by return message ([marketing@mygreenplanet.com](mailto:marketing@mygreenplanet.com)) and delete or destroy all copies of this communication. Thank you